

Lisa Klupenger

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Skills: Experience:

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Computer applications: Photoshop, Illustrator, InDesign, QuarkXPress, PowerPoint, Acrobat Distiller, basic HTML

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Freelance Design and Production

- Client list: **Avenue A-Razorfish, CMD, Opolis, ID Branding, Dr. Martens, VTech, Nike and adidas.**
Packaging, catalogs, trade magazines, POS/POP, marketing materials, PowerPoint presentations, magazine ads, newsletters, and digitized photos.
- Avenue A-Razorfish – January '06 through July '06
Production – Created and executed the Microsoft Office 2007 packaging and components with heavy emphasis on localization through InDesign XML tag integration
- adidas International Inc. – October '02 to Present
Design/Production – Created and executed POS, POP, trade show graphics, PowerPoint presentations, and print ads.
- Aquent – Portland, Oregon – April '97 to April '98 / January '02 to February '04
Client list: adidas, Nike, Xerox, Waggener Edstrom and Hewlett-Packard.
Graphic Artist/Production – POS/POP, marketing materials, technical illustrations, ad layouts, ad production, catalogs, and digitized photos.

Centricity, Inc. Lake Oswego, Oregon – June '00 to June '01

- **Senior Designer/Marketing Communications** – Art directed all aspects of corporate graphics, corporate identity and member of marketing team responsible for direction of start-up software company. Responsible for concept, art direction, designing, production, vendor management, project management and press checks.
- Projects include logo design, advertisements, packaging, interactive cds, web graphics, large pdfs, product graphics, PowerPoint presentations, marketing collateral, technical illustrations and intranet site.

USWest Dex Yellow Pages Portland, Oregon – November '97 to May '00

- **Sr. Prepress technician** – color corrected all photographs, handled all ad & art files for digital readiness to ensure quality printing and transmission to printers, meeting strict printer schedules and guidelines. Trouble shot and fixed digital problems for 66 yellow page directories.
- **Trainer** – developed, wrote and delivered course materials on prepress skills, color correction, digitized artwork and ads for 21 teams of artists throughout five states.
- **Project managed** – developed strategies for a specialized team who needed to maintain their work flow to the printer and deliver an aggressive training schedule.
- **Web design** – helped a small team develop an intranet site to showcase the talents of the in-house artists.
- **Graphic artist** – designed ads from concept to digital ready completion, digitized photos and artwork, Photoshop enhancements & illustrations.

Hot Off The Press Canby, Oregon- September '95 to January '97

- Graphic artist – book cover design, marketing material and technical illustration. Conception, photo shoots, and layout.

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Education:

- **Springboard Internship** – May 2000 Selected and sponsored to participate in an intensive two week course for web development. Learned HTML, JavaScript, CGI and DHTML.
- **Portland Community College** – Portland, OR 1995
Associate of Applied Science in Graphic Arts
- **Pacific University** – Forest Grove, OR 1985
Bachelor of Arts: Communications. Minor in English
Additional classes include: HTML1, HTML 2

Portfolio and references available.